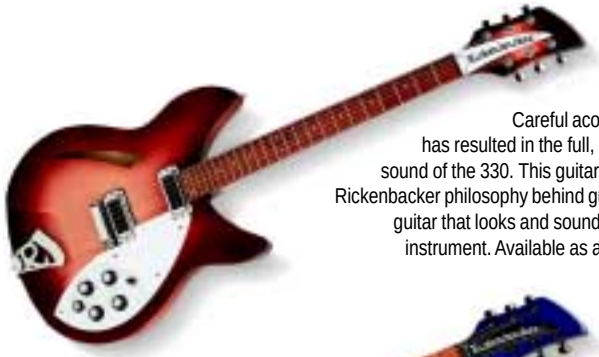
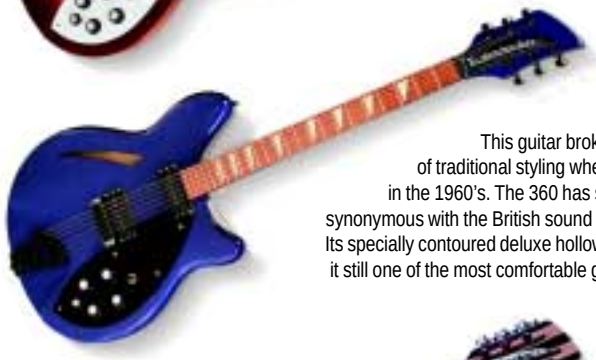
Rickenbacker

Guitars & Basses

300 Series



330
Careful acoustic research has resulted in the full, rich and warm sound of the 330. This guitar embodies the Rickenbacker philosophy behind guitar design. A guitar that looks and sounds like no other instrument. Available as a twelve string.



360
This guitar broke all the rules of traditional styling when it appeared in the 1960's. The 360 has since become synonymous with the British sound of that period. Its specially contoured deluxe hollow body makes it still one of the most comfortable guitars to play.

36012
Like its six string counterpart, the 36012 has played a very important role in the history of the electric guitar. Its ghostly shimmering sound has graced thousands of records.

Body Construction
- Semi-acoustic hollow body
- Top, sides and support ribbing are carefully carved from a single piece of Maple
- Solid back is precision-laminated to the front and bound on Deluxe models

Neck Construction
- Sleek, fast necks and fingerboards
- Only premium Maple and Rosewood

Pickups
- Single coil design, utilizing individual string polepieces
- Output ranging from clear, distortion-free to saturation overdrive power
- Complete shielding
- Feedback-cancelling mounting

Bridge
- Micro-adjustable for perfect setting
- Four elevation screws
- Removable cover

Controls
- Three-way pickup selector and five precision controls
- Master preset allows tonal or volume changes to be set up for instant selection by the toggle switch

Finish
- Proprietary Colorglo system
- Resistant to bumps without crazing
- Formulated to handle the toughest abuse

Hardware
- Top quality machine heads
- High gear ratio for accurate tuning
- Deep chrome plating, gold plating or rock hard black coating protects, resists corrosion and provides a superior appearance

Protection
- Deluxe plush lined hardshell case

380L Laguna
A fusion of history and technology, the 380L takes the development of the 300 series a stage further The characteristic Ric jangle is there, but backed up by substantial bass response and the addition of a piezo pickup system. Oiled natural finish only.

600 Series

650 Dakota & Sierra
Continuing the 650 family theme, these guitars are crafted from solid walnut with a maple thru-neck. The Dakota features all chrome hardware, whilst the Sierra is topped off with gold parts. Oiled natural finish only.

650 Colorado
Like the other 650 models, this outstanding guitar has a sleek sculpted body shape, contoured for ultimate comfort and ease of playing. Jetglo only.

Neck Through Body Construction
- Sleek, fast necks and fingerboards
- Field-replaceable truss rods, allowing simple, quick and accurate adjustment
- Tapered heel and contoured angle for better fret access

Model 620 Pickups
- Clear ringing brightness
- Single coil design, utilizing individual string polepieces
- Output ranging from clear, distortion-free to saturation overdrive power

Model 650 Pickups
- Humbucking design
- Single coil tonality
- Virtually hum-free
- High output
- Unusually wide spectral response

Model 620 Bridge
- Micro-adjustable for perfect setting
- Individual string saddles
- Four elevation screws
- Removable cover

Model 650 Bridge
- 24K gold or chrome plated
- Individual saddled rollers allow string repositioning in all axis
- Superior sustain and comfort

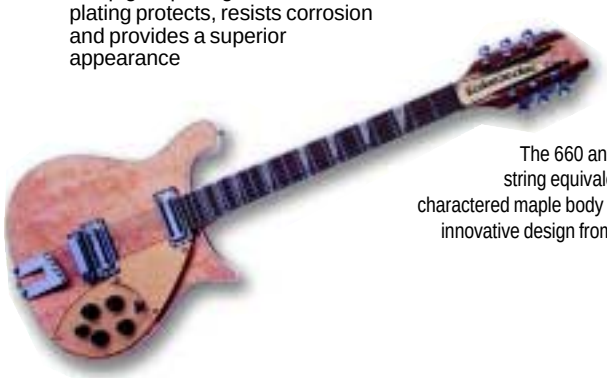
Controls
- Three-way pickup selector and four precision controls
- Two tone controls
- Two volume controls provide independent adjustment of each pickup group
- Master preset on 620 models allow tonal/volume set up for toggle switch selection

620
A beautifully sculpted instrument. The small body makes the 620 a lightweight dream to play. Tonally all of that Rickenbacker "jangle" is there, plus a whole lot more.

62012
This electric twelve string retains all the deluxe features of its six string counterpart. The unique alternating machinehead system makes for easy tuning and perfect neck balance.

Hardware
- Top quality German-made machine heads
- Crafted to microscopically fine tolerances
- High gear ratio for accurate tuning
- Slippage and gear backlash are virtually eliminated
- Deep gold plating or chrome plating protects, resists corrosion and provides a superior appearance

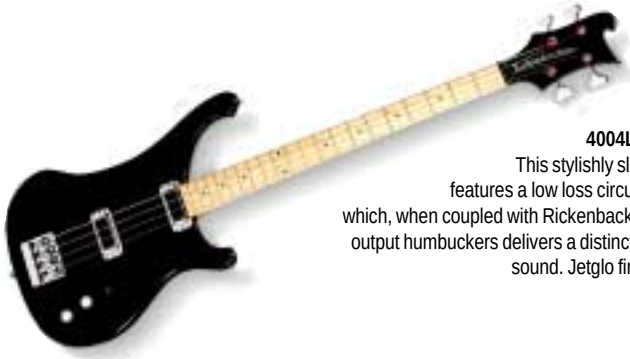
Protection
- Deluxe hardshell case
- Plush lined
- Accessory pocket
- Heavy duty hardware
- Extra padding



66012
The 660 and this twelve string equivalent feature a charactered maple body based on an innovative design from the 1950's.

4003
The classic Rickenbacker bass, famous for its ringing sustain, punchy treble and soild underlying bass.

4003FL
A fretless version of the classic 4003, this bass produces a unique subtle tone, similar to a traditional 4003 but with that added fretless warmth.



4004L Laredo
This stylishly sleek bass features a low loss circuit design which, when coupled with Rickenbacker's high output humbuckers delivers a distinctive clear sound. Jetglo finish only.

Neck Through Body Construction
- Markedly superior sustain and tone
- Two field-replaceable truss rods, allowing each side of the neck to be adjusted separately

Balanced Neck and Body System
- Instantly recognizable body and head shape also establish proper balance
- Thin, fast neck
- Ergonomically accurate body contour
- Full cutaways for complete fret access

Combination Tailpiece and Bridge
- Reflects maximum string energy back as extra punch
- Height adjustable
- Individually saddled strings
- Generous intonation adjustment range
- Variable mute assembly hides out of the way until needed, adjustable on each side

Model 4004 Bridge
- 24K gold or chrome plated
- Individual saddled rollers allow string repositioning in all axis
- Superior sustain and comfort

Pickups
- Unbelievable clarity
- Wide range response
- Single coil, hum protected design
- High power output
- Pickup height fully adjustable

Controls
- Toggle pickup selector to separate or combine output channels
- Separate treble and bass tone controls
- Separate pickup volume controls

Hardware
- Top quality machine heads
- Crafted to microscopically fine tolerances
- High gear ratio for accurate tuning
- Slippage and gear backlash are virtually eliminated
- Components are removable for cleaning or maintenance
- Finished to a superlative smoothness
- Fully protected from hard use or abuse

Protection
- Deluxe hardshell case
- Plush lined with accessory pocket

4004CII Cheyenne II
The 4004C Cheyenne has received a facelift. Featuring American farm-grown timbers, the Cheyenne II sports a lavish figured maple top. Available in Natural, Green, Red and Blue translucent finishes. Also available as a five-string.

C Series

325C58
This 325 is an exact replica of John Lennon's first 1958 Model 325 purchased in Hamburg. Available in the pictured Mapleglo or Jetglo finishes, this guitar features a Kauffman vibrola.

325C64
The British explosion of 1964 prompted a rise in popularity of the 325. This model duplicates this fine example from the history of the electric guitar.

36012C63
Created to the exact specifications of the world's most popular electric 12 string. This is a replica of the guitar made so famous by George Harrison.

4001C64
From Liverpool in 1964 to the present day, this instrument meticulously re-creates the greatest ancestor of the modern electric bass guitar.

Model 325C58
- Light weight Alder neck and body for vintage reissue accuracy
- Rosewood fingerboard, sealer coated only to resist dirt
- Kauffman Vibrola
- 1950's vintage style scatter-wound pickups with short magnets and dimple tops
- Roller style bridge with authentic replica components

Model 325C64
- Maple neck and body construction throughout
- Gloss coated Rosewood fingerboard like the original
- 1960's style toaster-top single coil pickups
- Roller style bridge with authentic hardware detail

Model 36012C63
- Maple neck and body, with glued in internal support brace
- Rosewood fingerboard with special pearloid swirl inlays true to 1963 spec
- 1960's style toaster-top single coil pickups
- Replica six-saddle channel bridge
- Dual mono output

Model 4001 C64 and 4001 C64S
- Eastern Rock Maple body and neck
- Reverse neck and headstock recreates vintage style left hand bass even on right hand model
- Rosewood fingerboard, dual truss rods for adjustability
- 4001C64S has restyled body and zero fret fingerboard
- Horseshoe treble and 1960's style toaster-top bass pickups with hardware appropriate to era

4001C64S
Perhaps the most famous 4001 was bought in 1965 by a certain Paul McCartney. Over the years this guitar "evolved" through several modifications such as a body re-shaping and addition of a zero fret. This instrument beautifully chronicles a wealth of history.

VINTAGE Series

350V63 Liverpool
Based on the classic 325 shape, this vintage stylisation updates the traditional design to full size scale and performance. Jetglo finish only.

38112V69
Derived from a design dating back to 1957, this guitar is memorable for its precision carved arch top and back. Employing only premium 'charactered' maple, the 38112V69 features checked body binding. Also available as a six string.

Body Design
- Balance and feel of these historic instruments reflect the foresight of original designers.

Bridge
- Carefully recreated from original specifications
- Adjustable along every axis

Pickups
- Carefully recreated from original specifications
- Similar to earliest Rickenbacker pickup of 1930's
- Notable wrap-around magnet design for bass for unusually rich, harmonic tones

Hardware
- Masterfully recreated to match original
- Many parts tooled on original dies
- Modern measuring and machining for improved performance and reliability
- Deep chrome finish protects, resist corrosion and scratches

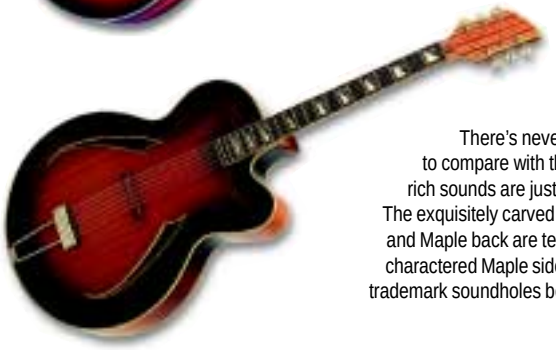
Protection
- Deluxe vintage-style hardshell case

5002V58 Mandolin
First produced in 1958, this model remains unique in its class. Unsurpassed for clarity and brilliance, a single pickup sits atop its walnut and charactered maple body. Mapleglo finish only.

Rickenbacker

700 Shasta
Quite unlike any other acoustic guitar. The Rosewood 700 Shasta combines the high standard of build quality associated with Rickenbacker and a mellow tone that has to be heard to be believed.

700 Comstock
This twelve string, and its six string partner borrow the classic design of the 700S. The maple back and sides make for unrivalled clarity and punch.



760J Jazz-bo
There's never been a jazz body to compare with the Jazz-bo. . .bold, rich sounds are just waiting to escape. The exquisitely carved arched Spruce top and Maple back are tempered by lavishly charactered Maple sides. Rickenbacker's trademark soundholes belie a guitar of truly ageless character.

Body Construction
- The choicest, premium solid woods
- Select Rosewood or charactered Maple sides
- Premium Sitka Spruce tops

Neck Design and Construction
- Carefully chosen neck and fingerboard contour for added comfort and easy transition from electric guitar
- Multiple laminations of Eastern hard rock Maple offset with Walnut trim and a Rosewood fingerboard

Exclusive Replaceable Truss Rod System
- Extremely durable truss rod of solid, hardened steel
- Revolutionary design permits quick field replacement
- Allows for simple and precise adjustment over a range tar exceeding any playing style or string type

Options
- Internal preamp and transducer system with end-pin jack

730 Shiloh
The 730S offers a traditional jumbo outline. The rosewood Shiloh has a beautiful tonality, with a warm, rich voice

730 Laramie
Like the Shiloh, the Laramie oozes class and breeding. The maple back and sides add a shimmering quality to the tone.

One of the finest compliments bestowed on Rickenbacker guitars is their continuous use over the last seven decades, by some of the most enduring artists, spanning a wide variety of styles. Their success in crossing such musical boundaries attests to the supreme adaptability, range and scope of their performance.

In the short lifetime of electric string instruments, very few basses have earned the accolade necessary to genuinely call themselves "classics". Even less can claim the title of 'industry standard'— but no one can dispute the fact that the Rickenbacker 4000 series deserves these titles. The piano string-like ring, punch and sustain brought the bass player out of the shadow and into the spotlight.

All Rickenbacker guitars are still lovingly hand-crafted in America, just as they have been since Adolf Rickenbacker took his first electric guitar to the United States Patent Office in 1931. Indeed little has changed in our production methods over the years. The specification calls for simplicity, perhaps the most elegant and subtle virtue of engineering technique. The interaction between neck and body combines with hardware, electronic and pickup characteristics to achieve a harmonic honesty and markedly superior sustain and ring. The concern for perfection continues through each step of design and production to produce, quite simply, the finest product possible.

Entire new dimensions of bass playing capability are directly attributable to this venerable series. Rickenbacker basses are still hand-made in America, using traditional methods refined and honed since that day at the United States Patent Office over 70 years ago.

Experienced craftsmen lovingly oversee every detail of production. No robots— just human hands and eyes, backed by a determination to make, quite simply, the best products possible.

Rosetti

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